

# Privacy Policy

**Effective Date:** February 7th, 2025

## 1. Introduction

Welcome to **Saltiel Law Group** (“**Company**,” “**we**,” “**us**,” or “**our**”). We are committed to protecting your personal information and respecting your privacy. This Privacy Policy explains what information we collect, how we use it, how we protect it, and your rights regarding your information. By using our website (the “**Site**”) and any services we provide, including but not limited to signing up for newsletters and engaging with our social media links (collectively, the “**Services**”), you agree to the terms of this Privacy Policy.

If you do not agree with this Privacy Policy, please do not use our Site or Services.

## 2. Information We Collect

We collect information that you voluntarily provide to us and information collected automatically when you use our Site.

### 2.1 Personal Information You Provide

- **Contact Information:** When you sign up for our newsletter, schedule a consultation, or otherwise communicate with us, you may provide your name, email address, phone number, or other contact details.
- **Communication Content:** If you send us an email or fill out an online form, we collect the content of your message, any attachments you send, and any additional personal information you choose to provide.
- **Legal Inquiry Information:** If you provide information related to a potential legal matter (e.g., business or corporate details), we may collect such information to respond or refer you to the appropriate legal professional.
- **Other Voluntary Information:** Any other information you voluntarily share with us, such as feedback or testimonials.

### 2.2 Information Collected Automatically

- **Cookies:** We use cookies and similar tracking technologies to enhance user experience, analyze website usage, and manage advertising (where applicable). Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie.
- **Usage Data:** We may collect log files and usage data, such as your IP address, browser type, operating system, referring URLs, pages visited, and the dates/times of access.

- **Analytics:** We use analytics tools (e.g., Google Analytics) that collect information about user activity on our Site to help us understand how users interact with our content and Services.

### 2.3 Information from Third Parties

We may receive personal information about you from third parties to whom you have given permission to share your information or who have collected it through publicly accessible means (e.g., social media platforms). For example, if you interact with our social media pages, we may collect information such as your social media username, profile details, and any content you make public.

## 3. How We Use Your Information

We use the information we collect for various purposes, including:

1. **Providing and Improving Services:** To operate and maintain our Site, to provide legal information or resources, and to improve our offerings.
2. **Communications:** To send you newsletters, updates, or marketing communications if you have opted into our mailing list. You can unsubscribe at any time by following the opt-out instructions included in our emails.
3. **Customer Support:** To respond to your inquiries, schedule appointments, provide requested information, or address any issues you raise.
4. **Legal and Regulatory Compliance:** To comply with applicable laws, regulations, or legal obligations, including responding to lawful requests and court orders.
5. **Security:** To protect the security and integrity of our Site, Services, and business operations (e.g., to detect and prevent fraud or unauthorized access).

## 4. Legal Basis for Processing (GDPR Visitors)

For individuals located in the European Economic Area (EEA) or the United Kingdom, we process your personal data under the following legal bases:

- **Consent:** Where you have given clear consent for us to process your personal data for a specific purpose (e.g., receiving newsletters).
- **Contract:** Where processing is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract.
- **Legitimate Interests:** Where processing is necessary for our legitimate interests and does not override your fundamental rights and freedoms (e.g., improving our Services).
- **Legal Obligation:** Where processing is necessary to comply with a legal or regulatory obligation.

## 5. How We Share Your Information

We do not sell your personal information. We may share your personal information in the following ways:

1. **Service Providers:** We work with third-party service providers to perform certain business-related functions (e.g., newsletter distribution platforms, analytics services, IT support). These service providers have access to your personal information only as necessary to perform services on our behalf and are obligated not to disclose or use it for any other purpose.
2. **Legal and Compliance:** If required by law, court order, or regulatory authority, we may disclose your personal information to comply with such obligations.
3. **Business Transactions:** In the event of a merger, acquisition, asset sale, or other related transaction, your information may be transferred to a successor organization subject to this Privacy Policy.

## 6. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information:

### 6.1 Email Communications and Opt-Out

If you subscribe to our newsletters or other communications, you can opt out at any time by clicking the “unsubscribe” link in the email or by contacting us directly at [info@saltielawgroup.com](mailto:info@saltielawgroup.com). Even if you opt out of promotional emails, we may still send non-promotional emails, such as information about your ongoing matters or updates to our legal agreements.

### 6.2 GDPR Rights (EEA/UK)

Residents of the EEA/UK have the following rights, subject to certain limitations:

- **Right of Access:** Request a copy of the personal data we hold about you.
- **Right to Rectification:** Request correction of inaccurate personal data.
- **Right to Erasure (“Right to be Forgotten”):** Request the deletion of your personal data.
- **Right to Restrict Processing:** Request to limit the way we use your personal data.
- **Right to Data Portability:** Receive your personal data in a structured, commonly used format and have it transferred to another controller, where technically feasible.
- **Right to Object:** Object to the processing of your personal data for certain purposes, including direct marketing or processing based on legitimate interests.

You can exercise these rights by contacting us at [info@saltielawgroup.com](mailto:info@saltielawgroup.com). We will respond to your request within the timeframe required by applicable law.

### 6.3 CCPA Rights (California Residents)

If you are a resident of California, you may have the following rights:

- **Right to Know:** Request that we disclose what personal information we collect, use, and share about you.
- **Right to Delete:** Request that we delete any of your personal information we have collected from you, subject to certain exceptions.



- **Right to Opt-Out of Sale:** Although we do not sell personal information, if we ever begin doing so, you can direct us not to sell your personal information.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising any of your privacy rights.

To exercise your CCPA rights, please contact us at [info@saltiellawgroup.com](mailto:info@saltiellawgroup.com) or call us at 305-735-6565. You may be required to verify your identity before we fulfill your request.

## 7. Data Retention

We retain your personal information only as long as is necessary for the purposes outlined in this Privacy Policy, unless a longer retention period is required by law (e.g., legal or accounting requirements) or to otherwise fulfill a legitimate business need.

## 8. Data Security

We take appropriate security measures (technical, administrative, and physical) to protect your personal information from unauthorized access, alteration, disclosure, or destruction. While we strive to protect your information, no method of electronic transmission or storage is completely secure, and we cannot guarantee its absolute security.

## 9. International Data Transfers

Our Site is operated from the United States. If you are located outside of the U.S., please note that your personal information may be transferred to, stored, and processed in the United States. By using our Site and Services, you consent to such transfers. We will take steps to ensure that your data receives an adequate level of protection in the jurisdictions in which we process it.

## 10. Children's Privacy

Our Services are not directed to individuals under the age of 16 (or such other age as may be specified by applicable law). We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will delete it in accordance with applicable law.

## 11. Third-Party Links and Services

Our Site may contain links to third-party websites, plug-ins, or services, including social media links. Please note that any personal information you provide on third-party sites or platforms is provided directly to those third parties and is subject to their privacy policies. We are not responsible for the content or privacy practices of these third parties. We encourage you to review their privacy and security practices before providing any information to them.



## **12. Changes to This Privacy Policy**

We may update or modify this Privacy Policy from time to time to reflect changes in our practices or applicable laws. Any changes will become effective when we post the revised Privacy Policy on our Site. Your continued use of our Site or Services after these changes are posted will signify your acceptance of the revised terms.

## **13. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Saltiel Law Group**

201 Alhambra Circle, Suite 1050, Coral Gables, FL 33134

**Email:** [info@saltielawgroup.com](mailto:info@saltielawgroup.com)

**Phone:** 305-735-6565